LAKSHMIPAT SINGHANIA ACADEMY 12-B ALIPORE ROAD, KOLKATA 700 027

I am pleased to inform you that JK Lakshmipat University (JKLU) is proposing to give a special treatment for admission & Fees for meritorious students of our school. At the present juncture many of our students may be planning for higher education and making choices for a successful path in career and life. With a plethora of programs, institutions and opportunities, the parents want to avail the support in whatever way possible from teachers, friends and well-wishers, for making the right choice.

JKLU is fast becoming a prominent university in the field of Higher Learning. It is now rated as one of the most innovative universities. It is offering programs at the graduate and postgraduate levels in their institutions as below:

New Institute of Design

- Established under the leadership of Director A Balasubramaniam, an NID veteran
- Offers world-class Bachelor of Design (B.Des) programs in the most sought after areas of Product Design, Interaction Design and Interdisciplinary Design.
- These programs bring together technology, design and business, creating professionals that are increasingly needed in large corporations and startups in India as well as globally.

New Institute of Engineering & Technology

- Forging meaningful collaborations with world-leading Institutions such as Olin College of Engineering Boston, ranked among the top 3 undergraduate engineering programs in the US; University of Florida, Gainesville, ranked eighth among public Universities in the US; and University of Massachusetts, Amherst, ranked among the top 30 public Universities in the US.
- Offering a contemporary, state-of-the-art curricula integrating emerging areas like robotics, automation, AI, cloud computing, IoT and designthinking developed with industry curricula partners

New Institute of Management

 Has a re-imagined Pinnacle MBA degree program where senior industry practitioners teach and individually mentor students along with academics

Entrepreneurship

Being selected by NITI Aayog for establishment of Atal Incubation Centre
under the Atal Innovation Mission as one of the two academic institutions in
Rajasthan and among 72 selected across the country alongwith IIT Delhi,
IIFT, JNU Delhi, NIT Kurukshetra and IISER, Pune out of nearly 2,700
applicants. (Full details available on www.jklu.edu.in)

The university is willing to give following special considerations to our students:

- (i) Direct admission to its various programs subject to eligibility criteria
- (ii) Meritorious scholarships with 5% relaxation in the qualifying exam marks in its various scholarship bands as per Annexure attached:

Scholarship for high merit students (Undergraduate program)

*(excluding Physical Education/ Fine Arts** / Performing Arts / vocational / non written subjects)

Eligibility*- Aggregate Percentage in Class XII- 2019 / 2020		Scholarships at entry level in the first year
For all applicants	For all applicants of schools run by JK	Scholarships at entry level in the first year
From 90% to 100%	From 85% to 100%	 Tuition Scholarship Equivalent to 100% of tuition fee Professional Specialisation Scholarship Equivalent to 100% of IBM specialization fee, if opted. Hostel Assistantship Equivalent to 50% of hostel accommodation charges if opted. International PG Assistance Guidance and career services support for higher education overseas if opted. Semester Abroad Scholarship Scholarship equivalent to 50% of semester exchange cost if selected to any of the partner Universities in India (e.g IIT) or overseas These benefits will continue in all years subject to student achieving 9.0 or higher GPA, with no limit on number of qualifying student. If student' GPA falls below 9.0 but above or equal to 8.5, scholarship equivalent to 75% of fees will still be provided.
From 85% and below 90%	From 80% and below 85%	 Tuition Scholarship Equivalent to 75% of tuition fee Professional Specialisation Scholarship Equivalent to 75% of IBM specialization fee, if opted. Hostel Assistantship Equivalent to 50% of hostel accommodation charges if opted. International PG Assistance Guidance and career services support for higher education overseas if opted. These benefits will continue in all years subject to student achieving 8.5 or higher GPA, with no limit on number of qualifying students

^{**}Fine Arts may be considered in the case of B.Des. admissions.

From 75% and below 85%	From 70% and below 80%	 Equivalent to 25% of tuition fees Applicable only in first year

Merit Scholarships (Second year onwards for continuing students who could not qualify at entry level)

The top 10% of the students of each program, who have obtained CGPA of 9.0 and above in the program are awarded scholarship equivalent to 75% of the tuition fees.

Next 10% of the students of each program, who have obtained CGPA of 8.0 and above but less than 9.0 in the program are awarded scholarship equivalent to 50% of the tuition fees

Merit-cum-means Scholarships (Second year onwards)

A limited number of merit-cum-means scholarships, equivalent to 25% of the tuition fees are awarded to students whose parental income is below Rs. 3 lakhs per annum and who obtain a CGPA of 7.0 and above.