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**LAKSHMIPAT SINGHANIA ACADEMY
12-B ALIPORE ROAD, KOLKATA 700 027**

Dear Parents,

Choosing and pursuing the right career path is one of the key decisions every student needs to make. Adopting a scientific approach which is well researched and thought through is critical for making this decision. The pace at which careers are evolving and traditional career paths are losing the edge, it is essential that students increase their awareness and take decisions which are future proof!

As an initiative towards helping students, the school is bringing a career guidance program with Mindler (www.mindler.com) which has developed the World's Most Advanced Career Guidance Platform. Mindler helps students discover their unique potential which helps them make an apt career choice through assessment and activities. The comprehensive career guidance eco-system is aimed at empowering students to make well-informed career decisions. What makes this platform unique is the blend of machine learning with strategic human interventions, aiding students to choose the best-suited career path. Mindler team has already helped hundreds of our students in the past and we are looking forward to take their support for the coming year as well.

[About Mindler \(www.mindler.com\)](http://www.mindler.com)

Mindler is a venture run by alumni from Harvard, ISB, IIT and world's leading psychometrician and enables students discover their unique potential to take well-informed career decisions. A technology enabled eco-system for career planning, Mindler leverages technology, research, machine learning and algorithms to minimize the human bias in career decision making process.

Awarded and recognized by Ministry of Science & Technology - Govt. of India, National Career Development Association (USA), Asia Pacific Career Development Association, Economic Times, ISB Hyderabad and CIIE at IIM-Ahmedabad, Mindler is currently working with some of the leading schools/ institutes across the country.

Mindler will be extending the following range of career guidance services to our students in the school through both online and in-school support:

Key Takeaways for Class 12 - Students

1. Online Career Assessment & Mapping Platform

- 5-Dimensional Assessment: Evaluation on 56 holistic dimensions
- Comprehensive Career Report: 30+ pages of student analysis
- One Page Summary Reports for Students
- Best-Fit Career & Stream Recommendations
- Detailed Development Plans: Clear cut action plans for evaluated dimensions

2. Personalised 1-1 Career Guidance Session

- 30 minutes 1-1 personalised career guidance session
- Session by International Certified Career Coaches

3. Career Guidance Workshops

- College and Course Selection Strategy Workshop
- Entrance Exam Selection/ Standardised Tests
- Creating & Drafting College Applications – India & Overseas
- Study Abroad: Overview of Application Process

4. Automated Career Planning Tool & Trackers

- Career Domain Wise Course Exploration
- Course Wise College Exploration & Deep Dive
- Automated Mapping of Colleges to Entrance Exams
- Real Time Mapping to Exams & Deadlines

5. Career Database & Research Tools

- College & Exam Library Database
- Scholarship Library
- Career Library with Knowledge Bank of Hundreds of Career Avenues
- Career Blogs & Monthly Newsletter
- Career Notifications & Alerts on Applications & College Deadlines

Key Takeaways for Class 11 and Class 10 - Students

1. Online Career Assessment & Mapping Platform

- 5-Dimensional Assessment: Evaluation on 56 holistic dimensions
- Comprehensive Career Report: 30+ pages of student analysis
- One Page Summary Reports for Students
- Best-Fit Career & Stream Recommendations
- Detailed Development Plans: Clear cut action plans for evaluated dimensions

2. Career Guidance Workshops Class 11

- College and Course Selection Strategy Workshop
- Profile Building Webinar for College Road Map Planning
- Creating & Drafting College Applications – India & Overseas
- Study Abroad: Overview of Application Process

3. Personalised 1-1 Career Guidance Session

- 30 minutes 1-1 personalised career guidance session
- Session by International Certified Career Coaches

Class 10

- Domain Wise Career Awareness: Combinations with STEM Careers
- Domain Wise Career Awareness: Combinations with Non-STEM Careers
- Profile Building Webinar for College Road Map Planning
- Understanding the Process behind Overseas Education Application

4. Career Database & Research Tools

- College & Exam Library Database
- Scholarship Library
- Career Library with Knowledge Bank of Hundreds of Career Avenues
- Career Blogs & Monthly Newsletter
- Career Notifications & Alerts on Applications & College Deadlines

Virtual Career Internship Simulation (Grades 10 & 11)

- Deep dive into career of their choice through online learning internships modules
- Modules comprise real time simulations & experiential interviews
- Certificate of internship completion at the end of program completion

The Academy will bear the part of the price money by Mindler and a part will be borne by the students. Student needs to pay Rs.1500/- only which will include all the above mentioned deliverables.

PROCEDURE FOR PAYMENT:

For accessing and making the payment, you shall get a message from ICICI Bank on your mobile number registered for receiving SMS from the School. You can click on the provided link directly and enter the passcode received for making payment.

Alternatively, you may

- # Open eazypay.icicibank.com in Chrome browser and Search your bill by “Your Mobile Number” for convenience
- # By putting your registered mobile number in the Text-box and clicking ” Go”, you shall get an OTP on that number
- # “Submit” the OTP to find your bill on the screen showing details with amount
- # Now in order to “Pay Bill”, you can click the Proceed Option.

The last date for registration is 16th August 2022.

We hope that students and parents will make full utilization of the Mindler Career Guidance Platform and take well informed career decisions to shape the future of our students.

Warm Regards,

For LAKSHMIPAT SINGHANIA ACADEMY

Jaya Misra

Vice-Principal