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June 22, 2020

**LAKSHMIPAT SINGHANIA ACADEMY  
12-B ALIPORE ROAD, KOLKATA 700 027**

Dear Parents,

Choosing and pursuing the right career path is one of the key decisions every student needs to make. Adopting a scientific approach which is well researched and thought through is critical for making this decision. The pace at which careers are evolving and traditional career paths are losing the edge, it is essential that students increase their awareness and take decisions which are future proof!

As an initiative towards helping students, the school is bringing a career guidance program with Mindler ([www.mindler.com](http://www.mindler.com)) which has developed the World's Most Advanced Career Guidance Platform. Mindler helps students discover their unique potential which helps them make an apt career choice through assessment & activities! The comprehensive career guidance eco-system is aimed at empowering students to make well-informed career decisions. What makes this platform unique is the blend of machine learning with strategic human interventions, aiding students to choose the best-suited career path. Mindler team has already helped hundreds of our students in the past and we are looking forward to take their support for the coming year as well.

About Mindler ([www.mindler.com](http://www.mindler.com))

Mindler is a venture run by alumni from Harvard, ISB, IIT and world's leading psychometrician and enables students discover their unique potential to take well-informed career decisions. A technology enabled eco-system for career planning, Mindler leverages technology, research, machine learning and algorithms to minimize the human bias in career decision making process.

Awarded and recognized by Ministry of Science & Technology - Govt. of India, National Career Development Association (USA), Asia Pacific Career Development Association, Economic Times, ISB Hyderabad and CIIE at IIM-Ahmedabad, Mindler is currently working with some of the leading schools/ institutes across the country.

**Mindler will be extending the following range of career guidance services to our students in the school through both online and in-school support:**

**1. Career Assessment & Analysis**

- 5-Dimensional Assessment: Evaluation on 56 holistic dimensions
- Comprehensive Career Report: 30+ pages of student analysis
- Best-Fit Career & Stream Recommendations: Real time mapping to Careers & Streams
- Detailed Development Plans: Clear cut development plans on evaluated dimensions

## **2. Career Orientation Workshops**

Live webinars/ in-school group career workshops for students with special focus on each class:

Class 12<sup>th</sup>

- Interviewing techniques: planning for college admissions
- Entrance exams planning & strategy for shortlisting
- College/University applications abroad: how to apply & process involved
- College/University Applications India: how to apply & process involved
- Alternative Planning post class 12<sup>th</sup> i.e. Plan A & B

Class 11<sup>th</sup>

- Stream/Subjects: Career possibilities with each stream & subject combination
- New age career opportunities/combinations
- Liberal arts application process & profiling
- Standardized tests & entrance exam basics
- SOP, Essays, CV building, LOR: strategy to draft

## **3. One-on-One Career Guidance Sessions**

- 30-minutes online 1-1 session for students for career planning

## **4. Automated Career Planning Tool & Trackers**

- Career Domain Wise Course Exploration
- Course Wise College Exploration & Deep Dive
- Automated Mapping of Colleges to Entrance Exams
- Real Time Mapping to Exams & Deadlines

## **5. Career Database & Research Tools**

- College Library Database
- Exam Library Database
- Scholarship Library
- Career Library with Knowledge Bank of Hundreds Of Career Avenues
- Career Blogs & Monthly Newsletter
- Career Notifications & Alerts on Applications & College Deadlines

## **6. Parent Orientation & Awareness Workshop**

The Mindler program will be applicable for all students of Grade 11-12. The above program shall expose students to a vast variety of career domains and help them choose the best fit career path basis their innate strengths and abilities.

The programme will be priced at INR 2500 plus GST per student and will include the above mentioned deliverables. Payment to be made by cheque once school re-opens. Cheque will be made in favour of 'Lakshmipat Singhanian Academy'.

The last date for registration is **30<sup>th</sup> June 2020**. Kindly give your ward's name to the HRT if you are interested. The session will begin once your ward is registered.

We hope that students and parents will make full utilization of the Mindler Career Guidance Platform and take well informed career decisions to shape the future of our students.

Warm Regards,

For **LAKSHMIPAT SINGHANIA ACADEMY**

**Anjali Chopra**

**PRINCIPAL**